

Greater Wilshire Neighborhood Council



Outreach Committee Meeting
MINUTES

Bricks & Scones
403 N. Larchmont Blvd.
Saturday, May 31, 2014, 9:00 a.m.
Approved by the Committee, 6/28/14

1. Call to Order

A duly noticed meeting of the Greater Wilshire Neighborhood Council's ("GWNC's") Outreach Committee was held on Saturday, May 31, 2014, at the Bricks & Scones Café, 403 N.Larchmont Blvd., Los Angeles. Committee Chair Fred Mariscal called the meeting to order at 9:13 a.m.

2. Roll Call & Approval of Minutes

Committee members present at roll call were Fred Mariscal, Barbara Savage and Joseph Hoffman. There was no quorum. Guests included GWNC Board Member Greg Wittmann and stakeholder Elizabeth Fuller. Committee members absent: Patty Lombard, Jane Gilman, Patti Carroll, Jason Peers and Dan Whitley.

Minutes from the April meeting were tabled.

3. Old Business

A. Citizen Recognition Awards:

It was noted that the award for Wilshire Crest School parent Jocelyn Duarte (previously approved) will not be given this month, because DONE has requested most of our meeting time for board training. Ms. Duarte's award will be re-scheduled for the July meeting. Discussion of future award candidates was tabled because of lack of a voting quorum.

B. Larchmont Zoning Outreach/Conversation:

Ms. Lombard was absent, so this item was tabled.

C. Bus Bench Advertising:

Ms. Fuller is still checking on printing costs with our copy vendor.

D. Larchmont Buzz Advertising:

Ms. Fuller is still checking on rates and analytics information.

5. New Business

Ms. Fuller asked for volunteers to help with GWNC's occasional e-mail newsletter. Mr. Hoffman said he might be interested.

Mr. Mariscal said he is still interested in improving the Larchmont sidewalk area outside the Rite Aid store. Ms. Fuller suggested he look into the city's new Bike Corral offerings, and speak to the Larchmont Boulevard Association leaders, since that group takes ownership of many streetscape improvements. Ms. Savage also noted that Long Beach has installed some attractive bike racks recently.

Ms. Savage suggested reaching out to our individual Neighborhood Associations and asking them to identify their "Top 10" issues for their areas, to help us focus outreach and activities for the GWNC.

6. Committee Member Reports & Comments

There were no committee member reports or comments

7. Public Comments

There were no public comments.

8. Announcements & Adjournment

The next meeting will be held on Saturday, June 28, at 9:00 a.m.

The meeting was adjourned at 10:04 a.m.