

Greater Wilshire Neighborhood Council



Outreach Committee Meeting  
MINUTES

Bricks & Scones

403 N. Larchmont Blvd.

Saturday, September 27, 2014, 9:00 a.m.

Approved by the Committee 10/25/14

1. **Welcoming Remarks**

A. **Call to order** - A duly noticed meeting of the Greater Wilshire Neighborhood Council's ("GWNC's") Outreach Committee was held on Saturday, August 30, 2014, at the Bricks & Scones Café, 403 N.Larchmont Blvd., Los Angeles. Committee Chair Fred Mariscal called the meeting to order at 9:05 a.m.

B. **Roll Call**

Secretary Patty Lombard called the roll. Committee members Patty Lombard, Joe Hoffman, Fred Mariscal, Dan Whitley and Jane Gilman were present. Guests included GWNC Administrator Elizabeth Fuller, and Alternate Board Member Colette Amin. Committee members absent: Jack Humphreville, Barbara Savage and Jason Peers.

2. **General Public Comment on Non-Agenda Items**

3. **Administrative Items** –

A. **Approval of the Minutes**

Dan Whitley made the motion to approve the minutes of the August 30 meeting, seconded by Joe Hoffman. The minutes were approved.

4. **Motions and Resolutions**

A. **Citizen Recognition Awards**

- i. October: June Bilgore - Jane Gilman moved that June Bilgore be honored in October. Dan Whitley seconded, the motion carried.
- ii. Future months: Patty Lombard suggested Len Hill for a future award. Ms. Amin urged her to fill out a nomination form for consideration at the next meeting.
- iii. Award folder re-stocking: Dan Whitley moved that we buy the folders as previously approved by the committee; Jane Gilman seconded. Motion carried.

**B. Larchmont Fair Booth**

Discussion of theme for the booth: Water conservation, earthquake preparedness, promotion of GWNC. It was agreed that we would incorporate all three into the booth with the goal of collecting email addresses. The fair is October 26, 2014 from 12-5 p.m. Fred Mariscal and Joe Hoffman volunteered to chair the both. Others offered to assist.

**C. Neighborhood Walk Events**

- i. Western Ave. Street Improvement Survey/Visioning Walk (Wittmann) - Greg Wittmann was not at the meeting so it was not discussed.
- ii. Citrus Square – Ms. Fuller reported that Jeff Carpenter is working on this with someone in his neighborhood.
- iii. Sycamore Square – Ms. Fuller reported that she and Jane Gilman will be doing a test walk this week to research the details for this event.

**D. Social Events**

Committee members discussed ideas for social (non-issue-oriented) events that GWNC might sponsor. Ms. Lombard suggested either a tie-in to already-planned neighborhood block parties, or a larger GWNC-sponsored block party-style event. Ms. Amin said she would research the annual community dinner held by the Olympic Park Neighborhood Council.

**E. Fall Forum: ReCode LA**

Mr. Hoffman suggested that it would be better for us to do this forum in January or February. He has made several calls to experts in the field. He, Patty Lombard and Liz Fuller will be attending the LA Conservancy Historic Neighborhoods event on October 19th. John Kaliski agreed to help moderate and get speakers.

**F. CD- 4 Candidate Forum**

Patty Lombard, Jack Humphreville and Colette Amin have offered to coordinate the event. Patty moved to recommend to the GWNC to hold a candidate’s forum at the February board meeting. Dan Whitely seconded the motion. It carried unanimously.

**G. Winter Forum: Small Lot Subdivisions**

The committee agreed to postpone planning of this event until other scheduled events are behind us.

**H. GWNC Booth at LAPD Wilshire Division West Traffic Open House on October 5**

Dan Whitely offered to attend on our behalf. Ms. Gilman, Mr. Hoffman and Ms. Fuller offered to help provide materials for the booth.

**5. Committee Member Reports**

- A. Neighborhood Top 10 Priorities Survey Results (Hoffman)

Joe Hoffman said he has new information to add to the spread sheet and will post it on Google Docs.

**B. Update on Larchmont Blvd. Zoning Outreach/Conversation**

Ms. Lombard said she's still waiting on the outcome of the Bungalow court case to speak to local business owners and city officials.

**C. Restocking promotion items - submit for proposal for pens to the board.**

- i. Pens – Ms. Fuller will order these as previously approved, in time for the Larchmont Fair.
- ii. Lawn Signs – Ms. Fuller found some for about \$10 each, but Mr. Whitley said he can find a better price and offered to bring details to the next meeting.

**6. Committee Member Comments and Announcements**

**7. Announcements and Adjournment**

Meeting adjourned 10:04, Next meeting, Saturday, October 25, 9:00 a.m.