

CITY OF LOS ANGELES
CALIFORNIA



**Greater Wilshire
Neighborhood Council
Governing Board
Members:**

President – Owen Smith
Vice President – James
Wolf
Secretary – Jeffry
Carpenter
Treasurer – Patricia Carroll

Area 1 – Brookside –
Owen Smith
Area 2 – Citrus Square –
Jeffry Carpenter
Area 3 – Country Club
Heights – Frances McFall
Area 4 – Fremont Place –
Patricia Lombard
Area 5 – Hancock Park –
James Wolf
Area 6 – La Brea-Hancock
– Bill Funderburk
Area 7 – Larchmont
Village – Fred Mariscal
Area 8 – Melrose – Dorian
Shapiro
Area 9 –
Oakwood/Maplewood/St.
Andrews – Jason Peers
Area 10 – Ridgewood-
Wilton/St. Andrews Square
– Patricia Carroll
Area 11 – Sycamore
Square – Ann Eggleston
Area 12 – Western-Wilton
– Greg Wittmann
Area 13 – Wilshire Park –
John Gresham
Area 14 – Windsor Square
– Jack Humphreville
Area 15 – Windsor Village
– Julie Stromberg
At-Large – Jane Usher
Business – John Winther
Education – Clinton Oie
Other Non-Profit – Daniel
Whitley
Religion – Mike Genewick
Renters – Joseph Hoffman



**GREATER WILSHIRE
NEIGHBORHOOD COUNCIL**

Outreach Committee
Minutes

Bricks & Scones

403 N. Larchmont Blvd.

Los Angeles, CA 90004

Saturday, October 25, 2014, 9:00 a.m.

Approved by the Committee 11/29/14

**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS:

A. Call to order

Committee chair Fred Mariscal called the meeting to order at 9:02 a.m.

B. Roll call

Committee members present at roll call were Fred Mariscal, Patty Lombard, Joe Hoffman, Daniel Whitley and Patti Carroll. A quorum was present. GWNC Administrator Elizabeth Fuller attended as a guest.

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS

There was no public comment.

3. ADMINISTRATIVE ITEMS (Discussion and Action)

A. Review and adoption of September 25, 2014 minutes.

Dan Whitely moved to approve the minutes as written. Joe Hoffman seconded. Motion passed.

B. Confirmation of Colette Amin as a new committee member.

Patty Lombard moved that Collette Amin be added to the committee. Dan Whitely seconded the motion. The motion passed.

4. OLD BUSINESS

A. Citizen Recognition Awards (Discussion/Possible Action)

- i. November award: June Bilgore (as previously approved). Patty Lombard will confirm that June can attend the November meeting.
- ii. Review, discussion of and possible action on new nomination application (for Shirlee Taylor Hazlip) submitted by Frances McFall. Fred will speak with Frances. Committee members agreed to try to complete applications for discussion at the next meeting. (Note: Henrietta Cosentino is already approved for January or February, depending on her availability.)

C. Larchmont Family Fair (Discussion/Possible Action)

- i. Update and possible action on preparations for booth at the October 26 event. Patti Carroll is taking care of the booth reservation. Fred Mariscal and Joe Hoffman are organizing the booth. Liz Fuller will come early, Patty Lombard, Dan Whitely, Patti Carroll are planning to work a shift. Ms. Carroll suggested getting some GWNC logo stickers to put on items we hand out at such events.

C. Neighborhood Walk Events

- i. Review of October 19 Western Ave. Visioning Walk. Patti Carroll reported that about 35 people participated in the walk. Greg Wittmann joined with LA Commons, tied into the Great Streets program organized by the Mayor's office. The walk engaged store owners in a discussion about the street. Greg provided food and prepared a pamphlet for participants. Patti also participated in another one conducted by L.A. Commons, touring Mar Vista.
- ii. Update on plans for Sycamore Square Neighborhood Walk (as previously approved). Jane and Liz will be doing a test walk and setting a date.

D. Social Events – Discussion and possible action to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement. Tabled because Colette was absent.

F. CD4 Candidate Forum February 11, 2015

- i. Patty Lombard will ask Kevin Roderick if he would moderate and will send an email invitation to all the candidates.

G. Review of GWNC Booth at October 5 LAPD Wilshire Division West Traffic Open House (Whitley). Tabled because Mr. Whitley left the meeting before this came up.

5. NEW BUSINESS

- a. Ms. Lombard and Mr. Hoffman reported that they attended the LA Conservancy Neighborhoods Conference. Both thought it was very valuable. Over 300 people attended. The Conservancy presented awards at the lunch break. ReCode LA presentation discussed various efforts to preserve neighborhoods and using more specific requirements that would improve shapes of buildings.
- b. Ms. Fuller reminded committee members that GWNC budgeted money this year for a Larchmont Buzz advertising package, and for moving our e-mail lists to a

service such as MailChimp, which we should move forward with soon. (Can be discussed further at the next committee meeting.)

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)

Ms. Fuller will send out the link to the Google Docs spreadsheet prepared by Joe Hoffman.

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

i. Ms. Lombard did not have any progress to report.

C. Promotional item purchases (Discussion/Possible Action) –

i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings). Tabled; after Mr. Whitley left the meeting.

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

A. Next meeting, Saturday, November 29, 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

8. ADJOURNMENT

Patty Lombard made the motion to adjourn, Joe Hoffman seconded. Motion was approved. The meeting adjourned at 10:15 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS – GWNC agendas are posted for public review in the following locations:

- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

THE AMERICANS WITH DISABILITIES ACT -- As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting the GWNC Secretary at (424) 901-1409, toll-free at 311, or e-mail info@greaterwilshire.org.

PUBLIC ACCESS OF RECORDS -- In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website at <http://www.greaterwilshire.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact info@greaterwilshire.org or (424) 901-1409.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:4249011409) O INFO@GREATERWILSHIRE.ORG