

CITY OF LOS ANGELES
CALIFORNIA



*GREATER WILSHIRE
NEIGHBORHOOD COUNCIL*

Outreach Committee
MINUTES

Bricks & Scones
403 N. Larchmont Blvd.
Los Angeles, CA 90004

Saturday, December 20, 2014, 9:00 a.m.

Approved by the Committee 3/28/15

**GREATER WILSHIRE
NEIGHBORHOOD
COUNCIL**

419 N. Larchmont Blvd., #331
Los Angeles, CA 90004

(424) 901-1409

info@greaterwilshire.org

<http://www.greaterwilshire.org>

**Greater Wilshire
Neighborhood Council
Governing Board Members:**

President – Owen Smith
Vice President – James Wolf
Secretary – Jeffrey Carpenter
Treasurer – Patricia Carroll

Area 1 – Brookside – Owen
Smith

Area 2 – Citrus Square – Jeffrey
Carpenter

Area 3 – Country Club Heights –
Frances McFall

Area 4 – Fremont Place – Patricia
Lombard

Area 5 – Hancock Park – James
Wolf

Area 6 – La Brea-Hancock – Bill
Funderburk

Area 7 – Larchmont Village –
Fred Mariscal

Area 8 – Melrose – Dorian
Shapiro

Area 9 – Oakwood/Maplewood/St.
Andrews – Jason Peers

Area 10 – Ridgewood-Wilton/St.
Andrews Square – Patricia Carroll

Area 11 – Sycamore Square –
Ann Eggleston

Area 12 – Western-Wilton – Greg
Wittmann

Area 13 – Wilshire Park – John
Gresham

Area 14 – Windsor Square – Jack
Humphreville

Area 15 – Windsor Village –
Julie Stromberg

At-Large – Jane Usher

Business – John Winther

Education – Clinton Oie

Other Non-Profit – Daniel Whitley

Religion – Mike Genewick

Renters – Joseph Hoffman

The Neighborhood Council system enables civic participation for all Angelenos and serves as a voice for improving government responsiveness to local communities and their needs. We are an advisory body to the City of Los Angeles, made up of volunteer stakeholders who are devoted to the mission of improving our communities and bringing government closer to us.

1. WELCOMING REMARKS: (5 minutes)

2. Call to order (Fred Mariscal)

A. Secretary Patty Lombard called the roll. Members present at roll call were Ms. Lombard, Patti Carrol, Joe Hoffman, Colette Amin and Fred Mariscal. Liz Fuller, administrator for GWNC, was also present. (No quorum at roll call.)

B. Self introductions of guests - Diane Dickstein

2. GENERAL PUBLIC COMMENT ON NON-AGENDA ITEMS (5 minutes)

3. ADMINISTRATIVE ITEMS (Discussion and Action) (5 minutes)

A. There was no quorum, so adoption of the November 29, 2014 minutes was tabled

4. OLD BUSINESS

(45 minutes)

A. Citizen Recognition Awards (Discussion/Possible Action)

- i. Henrietta Cosentino is already approved for January or February. Patti Carroll will contact her to verify her availability.

B. CD4 Candidate Forum (Discussion/Possible Action) (Lombard, Humphreville, Amin)

- i. Collette presented the report of the meeting of CD 4 planning committee. She is going to coordinate the video footage of the event. She reported on the proposed logistics of the event. Further discussion addressed how the Q&A will proceed at the event, whether the school will be able to provide audio equipment, whether the two NC presidents will make introductory remarks at the event, and what publicity materials will be needed.

C. Neighborhood Walk Events

- ii. General agreement for Liz to conduct the Sycamore Square walk on Sunday, February 22, 2015. (as previously approved) (Fuller)

D. Social Events (Discussion/Possible Action) – Ms. Amin reported that her efforts to plan would begin after February to identify and recommend community social (non-issue-oriented) events the GWNC could sponsor/coordinate to boost name recognition and community involvement (Amin)

E. Larchmont Buzz Advertising - Liz presented a draft ad. Committee members recommended adding “everyone welcome” or similar sentiment.

F. Migration to Mail Chimp - Joe Hoffman presented a comparison of costs and services for various mailing list services. Those present generally agreed that Mail Chimp is the best option.

5. NEW BUSINESS

(5 minutes)

6. COMMITTEE MEMBER REPORTS (including discussion and possible action items, if listed):

(10 minutes)

A. Update on Neighborhood “Top 10 Priorities” Lists (Hoffman)

- i. Joe reported that he received a list from Fremont place, has reached out to Brookside, and that Fred Mariscal is working on the Larchmont Village list.

B. Update on Larchmont Blvd. Zoning Outreach/Conversation (Lombard)

- i. Patty shared a 1928 Sanborn map of Larchmont Blvd.

C. Promotional item purchases (Discussion/Possible Action) –

- i. Review of costs and possible action on purchase of reusable GWNC Lawn Signs (for neighbors in strategic locations to put out in the days before board meetings) (Whitley) — Dan Whitley was absent, so there was no report.

6. COMMITTEE MEMBER COMMENTS/ANNOUNCEMENTS

(5 minutes)

A. Next meeting, Saturday, January 31, 2015 9:00 a.m.

7. REQUESTS/MOTIONS FOR FUTURE AGENDA ITEMS

(5 minutes)

8. ADJOURNMENT - Meeting adjourned at 10:15 a.m.

Time allocations for agenda items are approximate and may be shortened or lengthened at the discretion of the Chairperson.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Committee on any agenda item before the Committee takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

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- Our website (<http://www.greaterwilshire.org>)
- Our Facebook page (<http://www.facebook.com/greaterwilshireneighborhoodcouncil>)
- Our Twitter feed (<http://www.twitter.com/greaterwilshire>)
- NextDoor.com
- The community bulletin board at the Bricks & Scones Café, 403 N. Larchmont Blvd., 90004
- Via e-mail (send a subscription request to admin@greaterwilshire.org)
- Via the L.A. City Early Notification System at <http://www.lacity.org/government/subscriptions/neighborhoodcouncils/index.htm>

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RECONSIDERATION AND GRIEVANCE PROCESS – For information on the GWNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the GWNC Bylaws. The bylaws are available at our Board meetings and on our website at <http://www.greaterwilshire.org>

SI REQUIERE SERVICIOS DE TRADUCCION, FAVOR DE AVISAR AL CONCEJO VECINAL 3 DIAS DE TRABAJO (72 HORAS) ANTES DEL EVENTO. POR FAVOR CONTACTE AL SECRETARIO DE LA MESA, AL [\(424\) 901-1409](tel:(424)901-1409) O INFO@GREATERWILSHIRE.ORG