

Greater Wilshire Neighborhood Council



Outreach Committee Meeting
MINUTES
Approved by the Committee, 6/28/14

Bricks & Scones
403 N. Larchmont Blvd.
Saturday, April 26, 2014, 9:00 a.m.

1. Call to Order

A duly noticed meeting of the Greater Wilshire Neighborhood Council's ("GWNC's") Outreach Committee was held on Saturday, April 26, 2014, at the Bricks & Scones Café, 403 N.Larchmont Blvd., Los Angeles. Committee Chair Fred Mariscal called the meeting to order at 9:11 a.m.

2. Roll Call & Approval of Minutes

Secretary Patty Lombard called the roll. Committee members Patty Lombard, Joe Hoffman, Fred Mariscal, and Barbara Savage were present. (Four of the seven committee members constitutes a quorum, so the committee could take binding votes.) Guests included GWNC Board Member Jack Humphreville, and stakeholders Elizabeth Fuller, Diane Dickstein. Committee members absent: Jane Gilman, Dan Whitley, Patti Carroll and Jason Peers.

Ms. Lombard presented the minutes from the February 22 Committee meeting. Having no quorum, the minutes were not approved.

MOTION (by Ms. Savage, seconded by Mr. Mariscal): That the minutes of the February 22, Outreach Committee meeting be approved as written.

MOTION PASSED by a voice vote.

3. Committee Elections

A. Chair - Patty Lombard nominated Fred Mariscal to serve as Chair. Barbara Savage seconded the motion. The motion carried on a unanimous voice vote.

B. Secretary - Barbara Savage nominated Patty Lombard to serve as Secretary. Fred Mariscal seconded the motion. The motion carried on a unanimous voice vote.

The committee discussed meeting time and decided to stay on Saturday morning.

4. Old Business

A. Election Wrap Up - Joe Hoffman raised the issue of problems interpreting the maps to determine eligible voters. Provisional ballots should have been provided. Volunteers DONE were not as well trained on the rules. Barbara Savage suggested the volunteers running the election be certified and take a class in the rules. Next year have a poster explaining that everyone gets two votes. And also have the election at John Burroughs again. Ms. Savage offer to write a set of formal recommendations to DONE on how to improve the election day procedures. Mr. Hoffman and Ms. Fuller offered to provide assistance.

(Jane Gilman arrived at 9:23 completing the quorum.)

B. CicLAvia - Fred Mariscal, Patty Lombard, Karen Gilman and Collette Amin worked the table at the front of the Fremont Place talking to cyclists and passersby about the neighborhood council.

C. Citizen Recognition Awards:

The committee plans to present the award Steve Martinez (principal of John Burroughs Middle School) at the May meeting barring and requirements from DONE to conduct an education seminar for board members.

The award for Jocelyn Duarte will presented in June.

Other suggestions for nominations include: Lyn Cohen, Margy Hudson, Henrietta Cosentino. The committee agreed that future nominations should be focused on citizen volunteers.

B. Larchmont Zoning Outreach/Conversation:

Ms. Lombard reported no action. Joe Hoffman offered to help create a database for buildings on Larchmont. Jane Gilman offered to provide data on the occupancy permits.

C. Bus Bench Advertising:

Ms. Fuller reported that she was unable to get a quote from our printer, Copy USA, for printing. If we pay to print, the bus bench people will provide space if a bench becomes available. The committee discussed the design.

D. Larchmont Buzz Advertising Rates

Committee would like to get analytics from Buzz before determining if we should recommend purchasing an ad.

5. New Business

There was no new business.

6. Committee Member Reports & Comments

There were no committee member reports or comments

7. Public Comments

The city is outsourcing the parking management. Diane Dickstein wanted to find our more information about it. Jack Humphreville offered to get the city for Diane.

There was a discussion about how planting of the medians on North Larchmont seems to have stopped.

8. Announcements & Adjournment

The next meeting will be held on Saturday, May 31st at 9:00 a.m.

The meeting was adjourned at 10:05 a.m.