1. **Call to Order**
A duly noticed meeting of the Greater Wilshire Neighborhood Council’s (“GWNC’s”) Outreach Committee was held on Saturday, December 28, 2014, at the Bricks & Scones Café, 403 N.Larchmont Blvd., Los Angeles. Committee Secretary Patty Lombard called the meeting to order at 9:00 a.m.

2. **Roll Call & Approval of Minutes**
Secretary Patty Lombard called the roll. Committee members Patty Lombard, Patti Carroll, Jack Humphreville, Barbara Savage, Jane Gilman, and Dan Whitley were present. (Five of the nine committee members constitutes a quorum, so the committee could take binding votes.) Guests included GWNC administrator Elizabeth Fuller. Committee members absent were Fred Mariscal, Colette Amin and Jason Peers.

3. **Election Outreach**
GWNC election chair Barbara Savage reported that the GWNC approved $3700 for election outreach efforts. She reported the committee will use the funds to print up door hangers and flyers that will advertise the election and the outreach for candidates. The election will be held at Wilshire Crest school on Sunday March 30.

Liz reminded everyone the Candidate registration opens January 2 and closes February 18.

The committee discussed conducting a candidate forum at the Wilshire United Methodist church where we have Land Use meetings on March 18 at WUM 6:30 - 8:30 a.m. Setting up a table on Larchmont Blvd on two Sundays at the farmer's market to promote the election and sign up potential candidates on January 12, January 19 from 10-12 noon. 10,000 flyers will be distributed in the Larchmont Chronicle. In addition, flyers will be given to each GWNC board member to pass out as well as an email campaign.
Jason moved to approve the above plan, Dan seconded, motion passed.

4. Old Business
   A. Citizen Recognition Awards:

   Dan moved to approve Fred Pickel for the committee's citizen recognition award, 
   Jack seconded, motion carried. Liz will call Fred to advise him and invite to the next 
   board meeting.

   The next citizen award possible to be presented to Steve Martinez, Principal at John 
   Burroughs Middle School at our February board meeting.

   Jane made the motion, Dan seconded, motion carried. 
   Patty will Steve and notify him.

   Looking ahead, Liz suggested a volunteer at Wilshire Crest. Patti suggested we ask 
   other members of the council for suggestions. Jason will send a description that we 
   can email out to all the board members and others on our email list. (description is 
   below.)

   B. Larchmont Zoning Outreach/Conversation:

   Larchmont Blvd. Zoning. Patty said she and John hoped to meeting with the members 
   of the Larchmont BID after the holidays.

   Jane Gilman said Supercuts is leaving the street. According to Jane their landlord 
   doubled the rent and said he wanted to turn Larchmont on Rodeo Drive. The 
   committee discussed how to conduct of survey of people who shop/eat/patronize 
   businesses on Larchmont.

   C. CD 4 Candidate Forum:

   CD4 Candidate Forum:

   Jack reported the election for CD4 will take place in March 2015. To date, 
   5 candidates have announced and possibly six. 
   Carolyn Ramsay 
   Joan Pelico 
   Tara Banister 
   Steve Veres 
   John Perron 
   Wally Knox -- may run

   9 key neighborhood councils in the CD4 district -- get together with the others and 
   total of 14 in CD 4 and some that are split.
Jack will send an email to all interested people on other councils and ask them to help prepare questions to submit to candidates.

5. **New Business**

   There was no new business.

6. **Committee Member Reports & Comments**

   There were no committee member reports or comments.

7. **Public Comments**

   There were no public comments.

8. **Announcements & Adjournment**

   Dan moved for adjournment at 10:21 a.m.